

# ECO REVOLUTION

Eco Natural Lucart: the new generation of ecological paper

A range of products based on an INNOVATIVE production philosophy,  
with excellent PERFORMANCE and 100% ECOLOGICAL.

# ECO TECHNOLOGY

## THE FIRST PAPER FROM TETRA PAK BEVERAGE CARTONS

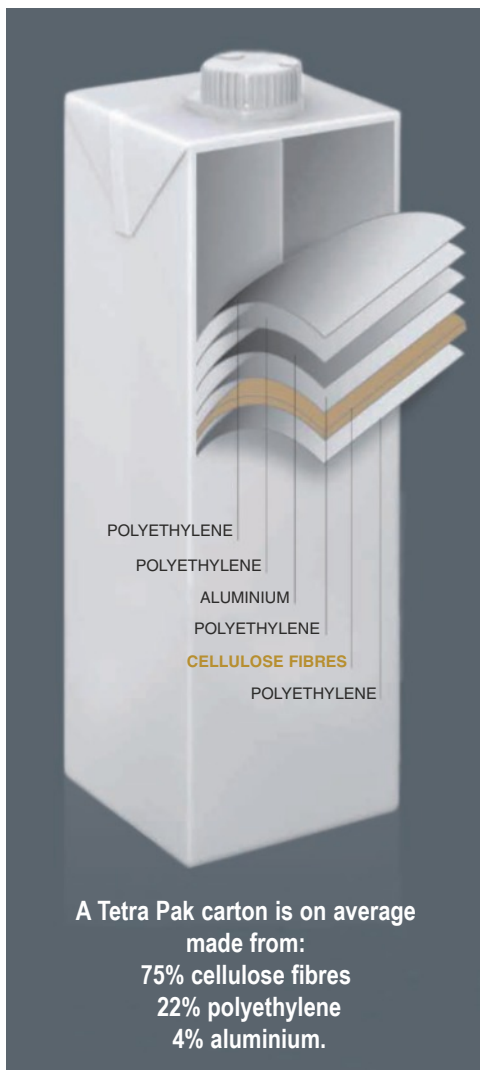
Eco Natural Lucart products are made by recycling cellulose fibres found in Tetra Pak beverage cartons.

### CLEAN AND ZERO-WASTE TECHNOLOGY

Apart from cellulose fibres, Tetra Pak cartons contain plastic material and aluminium. Thanks to the innovative Lucart Group technology, **these materials are not thrown out** but are recycled in other manufacturing activities.

### THE ENVIRONMENT IS RESPECTED

**Eco Natural Lucart does not cut down trees** but recycles materials that would otherwise end up in a rubbish dump. This productive process takes place thanks to a mechanical action that physically separates material **without using damaging substances** for man and the environment



# ECO QUALITY

## THE ECOLABEL CERTIFIED TISSUE WITH EXCEPTIONAL PERFORMANCE

The quality of the unbleached cellulose fibres found in Tetra Pak cartons can be compared to virgin fibres and therefore can guarantee excellent resistance and absorbance features in the finished product.

### EXCELLENT RESISTANCE AND ABSORBANCE

The percentage of long fibres present in recycled cellulose Tetra Pak cartons is higher than that contained in a standard cellulose fibre mix. This feature allows for an increase in resistance and absorbance in the finished products.



**By using 1 Eco Natural Lucart 350 metre Jumbo toilet roll,  
66 beverage cartons can be recycled**



# ECO TREND

## EVERYONE LIKES THE NATURAL COLOUR, THE PRODUCT, THE IDEA

The **typical light Havana brown colour** of the paper is due to the use of unbleached cellulose fibres present in Tetra Pak cartons that therefore maintain the natural colour of wood.

As indicated by a specific market research survey commissioned by Lucart Group, Eco Natural Lucart products are **appreciated by the consumer** for its ecological values and aesthetic appeal.

## ECO NATURAL LUCART IS ECOLABEL CERTIFIED

Ecolabel certifies that the product, during its entire life cycle, **respects severe environmental protection criteria** applied by all EU countries



Ecolabel  
Better for the  
Environment

## GUARANTEED APPRECIATION

Following a special market research survey commissioned by Agron Institute of Milan on a representative sample of public toilet users:



80% of the people interviewed like the concept of paper hand towels made from recycled Tetra Pak beverage cartons



78% of the people interviewed think it is important to find recycled paper hand towels in public toilets



70% of the people interviewed would appreciate the premises more if they found recycled paper products in the toilets



79% of the people interviewed would consider the premises that use these hand towels more environmental friendly



# ECO NATURAL PRODUCT RANGE

## Hand Towels



**Eco Natural Lucart Z Fold**  
Code 864043

2 ply  
Size 22,5 x 24cm  
15 x 200 sheets  
3000 Towels per box  
60 boxes per pallet



**Hygienius Hands Auto Cut Roller Towel Dispenser**  
Code 892097

Smooth efficient cutting device  
Water - resistant  
Key - locking system  
Conform to HACCP standards  
Size 32,5 x 31 x 22cm



**Hygienius Hands Natural**

Code 861059  
Recycled paper  
Ecolabel certified  
2 ply  
155m per roll (620 sheets)  
6 rolls per box  
Also available in Blue and White



**Hygienius Hands No - Touch Sensor Dispenser**  
Code 892252

Battery operated sensor detection  
4 standard D cell batteries  
Water - resistant  
Key - locking system  
Conform to HACCP standards  
Size 32,5 x 31 x 22cm

## Standard Toilet Tissue



**Eco Natural Lucart 400**  
Code 811832

2 ply  
44 metres per roll  
Sheet size 9,6x11cm  
6 rolls per pack  
30 rolls per case  
56 cases per pallet



**Eco Natural Lucart 250**  
Code 811831

2 ply  
27.5 metres per roll  
Size 9,6 x 11cm  
8 rolls per pack  
64 rolls per case  
36 cases per pallet



**Eco Natural Lucart 200**  
Code 811830

2 ply  
22 metres per roll  
Size 9,6 x 11cm  
12 rolls per pack  
96 rolls per case  
29 cases per pallet

## System Toilet Tissue



**Eco Natural Lucart 180**  
Code 812149

2 ply  
2.5" core  
180 metres per roll  
12 rolls per case  
52 cases per pallet



**Eco Natural Lucart 350**  
Code 812150

2 ply  
2.5" core  
350 metres per roll  
6 rolls per case  
48 cases per pallet

## Wiper Rolls



**Eco Natural Lucart 450**  
Code 852241

2 ply  
450 sheets per roll (112.5 metres)  
Size 20 x 25 cm  
Center pull  
6 rolls per case  
44 cases per pallet



**Eco Natural Lucart Maxi Kitchen Towels**  
Code 821378

2 ply  
150 sheets per roll  
2 rolls per pack  
24 rolls per case  
44 boxes per pallet



**Eco Natural Lucart 1000**  
Code 852242

2 ply  
1000 sheets per roll  
Sheet size 20 x 30 cm  
2 rolls per case  
66 cases per pallet